



State of Work

On November 21st, Gale Moutrey, VP Brand Experience + Workplace Innovation for Steelcase shared Steelcase's most recent research and exploration of some of the key driving forces impacting work and how changes observed in the marketplace will frame future states.

Four key drivers and disrupter's are fueling changes within organizations today:

Culture (Diversity, Biophilia, Personalization and Purpose)

Employee Engagement (this continues to be a critical bottom-line business issue)

Technology (this is a game changer)

Shift to Creative Work (allow humans to do more meaningful work)

"In order to survive in today's complex world, organizations need to generate, embrace and execute on new ideas. That takes creativity and a creatively capable workforce"

TIM BROWN | CEO of IDEO and Steelcase board member



For more information, please
click on the following link

[State of Work: Blur the Edges](#)

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